

# 36 Main Street Freehold LLC

107 Monmouth Rd Ste 102 West Long Branch NJ 07764

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The Honorable Chris Smith  
Monmouth County Constituent Services Center  
112 Village Center Drive, Second Floor  
Raintree Shopping Center  
Freehold, NJ 07728

04/10/2021

RE: FY2022 Surface Transportation Member Designated Projects Request

Dear Representative Smith:

As the owner of 36 Main Street Freehold LLC, a real estate investment company located in downtown Freehold Borough, I firmly support the Borough of Freehold's FY2022 Surface Transportation Member Designated Projects Funding request for the Triangle Parking Lot Renovation Project. This proposed project will renovate a heavily used public parking lot located in the middle of downtown between three of the Borough's main streets. The proposed project will restore the lot that has become worn down and damaged over time. In addition, it will help to address the problem of limited downtown parking by adding parking spaces.

With its location just steps away from 36 Main Street Freehold LLC, the Triangle Lot is extremely important to my business as it provides convenient parking for both employees and patrons. Having nearby, quality public parking options has a significant impact on the amount of business we receive. By improving the lot and adding parking spaces, this project has great potential to benefit the entire downtown business community.

Considering the hard hit the business community has taken as a result of the pandemic and economic shutdown, this project would be a welcome change to business owners such as myself. Thank you for your time and consideration of the Borough's application.

Sincerely,



Boris Volshteyn  
CEO, 36 Main Street Freehold LLC



The Honorable Chris Smith  
Monmouth County Constituent Services Center  
112 Village Center Drive, Second Floor  
Raintree Shopping Center  
Freehold, NJ 07728

April 9, 2021

RE: FY2022 Surface Transportation Member Designated Projects Request

Dear Representative Smith:

As the owner of Aurum Events, a catering hall located in downtown Freehold Borough, I firmly support the Borough of Freehold's FY2022 Surface Transportation Member Designated Projects request for the Triangle Parking Lot Renovation Project. This proposed project will renovate a heavily used public parking lot located in the middle of downtown between three of the Borough's main streets. The proposed project will restore the lot that has become worn down and damaged over time. In addition, it will help to address the problem of limited downtown parking by adding parking spaces.

With its location just steps away from Aurum Events, the Triangle Lot is extremely important to my business as it provides convenient parking for both employees and patrons. Having nearby, quality public parking options has a significant impact on the amount of business we receive. By improving the lot and adding parking spaces, this project has great potential to benefit the entire downtown business community.

Considering the hard hit the business community has taken as a result of the pandemic and economic shutdown, this project would be a welcome change to business owners such as myself. Thank you for your time and consideration of the Borough's application.

Sincerely,

A handwritten signature in blue ink, appearing to read 'David Esquenazi', is written over a large, stylized blue scribble.

David Esquenazi  
Owner- Aurum Events



The Honorable Chris Smith  
Monmouth County Constituent Services Center  
112 Village Center Drive, Second Floor  
Raintree Shopping Center  
Freehold, NJ 07728

April 9<sup>th</sup>, 2021

RE: FY2022 Surface Transportation Member Designated Projects Request

Dear Representative Smith:

As the owner of Artís Brewery, a brewery located in downtown Freehold Borough, I firmly support the Borough of Freehold's FY2022 Surface Transportation Member Designated Projects request for the Triangle Parking Lot Renovation Project. This proposed project will renovate a heavily used public parking lot located in the middle of downtown between three of the Borough's main streets. The proposed project will restore the lot that has become worn down and damaged over time. In addition, it will help to address the problem of limited downtown parking by adding parking spaces.

With its location just steps away from Artís, the Triangle Lot is extremely important to my business as it provides convenient parking for both employees and patrons. Having nearby, quality public parking options has a significant impact on the amount of business we receive. By improving the lot and adding parking spaces, this project has great potential to benefit the entire downtown business community.

Considering the hard hit the business community has taken as a result of the pandemic and economic shutdown, this project would be a welcome change to business owners such as myself. Thank you for your time and consideration of the Borough's application.

Sincerely,

David Esquenazi  
Owner- Artís

# CHÄR-KÖL

The Honorable Chris Smith  
Monmouth County Constituent Services Center  
112 Village Center Drive, Second Floor  
Raintree Shopping Center  
Freehold, NJ 07728

April 9<sup>th</sup>, 2021

RE: FY2022 Surface Transportation Member Designated Projects Request

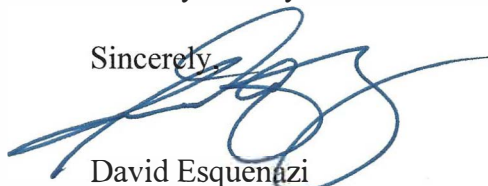
To Whom It May Concern:

As the owner of Chär-Köl, a restaurant located in downtown Freehold Borough, I firmly support the Borough of Freehold's FY2022 Surface Transportation Member Designated Projects request for the Triangle Parking Lot Renovation Project. This proposed project will renovate a heavily used public parking lot located in the middle of downtown between three of the Borough's main streets. The proposed project will restore the lot that has become worn down and damaged over time. In addition, it will help to address the problem of limited downtown parking by adding parking spaces.

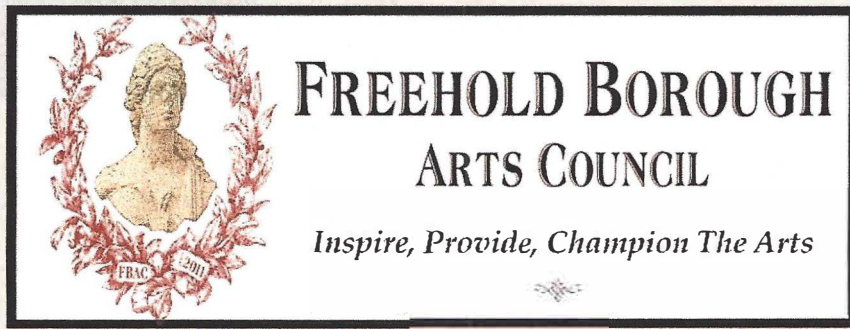
With its location just steps away from Chär-Köl, the Triangle Lot is extremely important to my business as it provides convenient parking for both employees and patrons. Having nearby, quality public parking options has a significant impact on the amount of business we receive. By improving the lot and adding parking spaces, this project has great potential to benefit the entire downtown business community.

Considering the hard hit the business community has taken as a result of the pandemic and economic shutdown, this project would be a welcome change to business owners such as myself. Thank you for your time and consideration of the Borough's application.

Sincerely,



David Esquenazi  
Owner- Chär-Köl



The Honorable Chris Smith  
Monmouth County Constituent Services Center  
112 Village Center Drive, Second Floor  
Raintree Shopping Center  
Freehold, NJ 07728

April 12, 2021

RE: FY2022 Surface Transportation Member Designated Projects Request

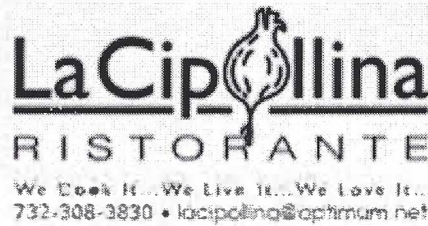
Dear Representative Smith:

On behalf of the Freehold Borough Arts Council (FBAC), I would like to express my support for the Borough of Freehold's FY2022 Surface Transportation Member Designated Projects request for the Triangle Parking Lot Renovation Project.

The FBAC is a registered non-profit with a mission to inspire, provide, and champion the arts to build a greater cultural community. As a result of the pandemic and resulting economic shutdown, there has far less engagement in the local arts and culture scene in downtown Freehold, where the Triangle Parking Lot is located. By improving the lot and adding parking spaces, this project will help bring more people to the downtown to enjoy the arts and cultural programming offered here. This will be especially important as the downtown continues to reopen in the aftermath of the pandemic and programming increases.

I am confident that this project will have a significant positive impact on the local arts and cultural community. I sincerely thank you for your time and consideration of the Borough's application.  
Sincerely,

  
Jeffrey Friedman  
Board President



The Honorable Chris Smith  
Monmouth County Constituent Services Center  
112 Village Center Drive, Second Floor  
Raintree Shopping Center  
Freehold, NJ 07728

April 9, 2021

RE: FY2022 Surface Transportation Member Designated Projects Request

Dear Representative Smith:

As the owner of La Cipollina, a restaurant located in downtown Freehold Borough, I firmly support the Borough of Freehold's FY2022 Surface Transportation Member Designated Projects request for the Triangle Parking Lot Renovation Project. This proposed project will renovate a heavily used public parking lot located in the middle of downtown between three of the Borough's main streets. The proposed project will restore the lot that has become worn down and damaged over time. In addition, it will help to address the problem of limited downtown parking by adding parking spaces.

With its location just steps away from La Cipollina, the Triangle Lot is extremely important to my business as it provides convenient parking for both employees and patrons. Having nearby, quality public parking options has a significant impact on the amount of business we receive. By improving the lot and adding parking spaces, this project has great potential to benefit the entire downtown business community.

Considering the hard hit the business community has taken as a result of the pandemic and economic shutdown, this project would be a welcome change to business owners such as myself. Thank you for your time and consideration of the Borough's application.

Sincerely,

A handwritten signature in blue ink, appearing to read "Anthony Braica", is written over a horizontal line.

Anthony Braica  
Owner- La Cipollina





"Service Above Self"

The Honorable Chris Smith  
Monmouth County Constituent Services Center  
112 Village Center Drive, Second Floor  
Raintree Shopping Center  
Freehold, NJ 07728

April 9, 2021

RE: FY2022 Surface Transportation Member Designated Projects Request

Dear Representative Smith:

On behalf of the Rotary Club of Freehold, I would like to express my support for the Borough of Freehold's FY2022 Surface Transportation Member Designated Projects request for the Triangle Parking Lot Renovation Project.

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Solving real problems takes real commitment and vision. For more than 110 years, Rotary's people of action have used their passion, energy, and intelligence to take action on sustainable projects. From literacy and peace to water and health, we are always working to better our world, and we stay committed to the end. By improving the lot and adding parking spaces, this project will help bring more people to the downtown to enjoy the businesses restaurants, events, cultural programming and so much more that we offer here in Downtown Freehold. This will be especially important as the downtown continues to reopen in the aftermath of the pandemic and programming increases.

I am confident that this project will have a significant positive impact on the local arts and cultural community. I sincerely thank you for your time and consideration of the Borough's application.

Yours in Service,

A handwritten signature in black ink, appearing to read "Rev. Jonathan Elsensohn". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Rev. Jonathan Elsensohn  
President, Freehold Rotary Club  
PO Box 3 Freehold, NJ 07728  
freeholdrotaryclub@gmail.com